



YOUR KEY TO COMFORT SINCE 1958

# COX AIR CONDITIONING MAINTENANCE SERVICE AGREEMENT **CMS2** Only \$139 Per Year!

**In a recent study**, homeowners who neglected maintenance replaced their air conditioning systems sooner than homeowners who had maintenance done. Air conditioners cycle thousands of times during the spring. This start and stop operation is the equivalent to turning off your car's engine at every stop sign and traffic signal. It's far more taxing, on your system and your utility bills, than if it were in continual operation. It's amazing that air conditioners last as long as they do and with consistent maintenance they will last longer, you will see lower utility bills and you can prevent unexpected breakdowns.

That's why we created a special program for our customers that lowers your utility bill, increases your comfort and gives you peace of mind. With our Exclusive Cox Air Conditioning Maintenance Service Agreement, you'll get two comprehensive tune-ups per year and these key benefits:

- Correct problems before they become costly emergencies
- Lower utility bills because a seasonal tune-up of your system can improve efficiency and comfort
- Satisfies manufacturer's warranty requirements
- Extends life of equipment
- Maintains peak efficiency of operation

## COX MAINTENANCE SERVICE AGREEMENT INCLUDES:

1. 10% discount off our normal labor rate, plus priority scheduling\*
2. 10% discount off our normal price for parts and Freon\*
3. TWO seasonal inspections per year, one before cooling season and one before heating season, which includes:
  - Oil all moving parts
  - Check Freon pressures
  - Check all controls
  - Adjust fan drives and pulleys
  - Check general condition of equipment
  - Clean and flush drains
  - Check and service furnace
  - Check air filter
4. NO parts will be replaced without your prior approval

You can rest assured that with **COX AIR CONDITIONING MAINTENANCE SERVICE AGREEMENT** your system is at its best, is safe, and is well cared for.

Call Today To Set Up Your **Cox Maintenance Service Agreement**

\*Discounts Only Apply If Service Call Paid For At Time Of Service.

## AN EASY WAY TO UNDERSTAND SYSTEM MAINTENANCE

Our Service Manager has an easy way to help understand how to schedule the maintenance of your heating and air conditioning system.

"1 year of heating and air conditioning system age is equal to putting 10,000 miles on your car. Automotive experts agree that proper regular maintenance is the most critical thing you can do to extend the life of your vehicle. The same thing is true for your heating and air conditioning system."

"On most vehicles, regular service occurs every 5,000 miles, or twice a year in this example. That's the perfect schedule for your heating and air conditioning system too. Once in the spring before air

conditioning season, and then once again in the fall for heating season."

Since your heating and air conditioning system is the most used appliance and consumes the most energy, you'll see the greatest rewards in energy savings.



Our worry-free program keeps your heating/cooling system operating safely and at its peak performance and efficiency. In addition to maintenance, plans like our CMS2 provide emergency repair and replacement discounts as well as same-day, head-of-the-line emergency service. All for less than \$1 per day!

When is it time to replace your system? Dave uses the same automotive analogy. "10 years of furnace age = 100,000 miles on your car ... a time when many people look to replace a vehicle."

These examples don't always apply to everyone. That's why we're always available to discuss your individual needs.